

LEAD ABC

Executive Leadership Program

LEVERAGING EXPERIENCE & RELATIONSHIPS FOR A BETTER TOMORROW

An immersive executive leadership program that will take current and future executives to the next level as they build their career in the construction industry. Successful applicants are committed to personal and professional development, the merit shop philosophy, and contributing to the industry at large. Learn from industry experts and leadership professionals while building connections with colleagues across the industry in this nine month intensive educational experience.

ELIGIBILITY

Candidates must meet the following requirements to be eligible:

- Applicants must be in a current management role and looking to step to the next level of their career within their company
- Must be an employee of an ABC Heart of America member in good standing
- Individuals may be nominated by their company OR apply on their own

Class size is limited. ABC Heart of America reserves the right to limit the number of participants per member firm per class cycle.

PROGRAM COST

\$1950*

**must be paid in full before the start of the program*

TO APPLY

Please return all completed application forms to ABC Heart of America's Kansas City Training Facility by August 31, 2020.

All applications will be reviewed and evaluated by a committee of past ABC Heart of America Chapter board members. Applicants will be notified of acceptance status by September 11, 2020. Full payment must be received by September 25.

For questions, please contact ABC Training Manager, Aubry Redding.

ADDRESS

Kansas City Training Facility
4035 Denton Road
Kansas City, MO 64133



CONTACT

816.994.5990
aubry@abcksmo.org
www.abcksmo.org

PROGRAM SCHEDULE

SEPTEMBER 30

Kick Off! Leadership & Self Discovery
Scott Boyd, QuesTec Mechanical
Columbia, MO

OCTOBER 21-22

Franklin Covey: How to Manage People
Michele Roberts-Bauer, ABC Heart of America
St. Louis, MO

NOVEMBER 19

Company Culture & Strategic Planning
Randy Goruk, Leaders Edge 360
Kansas City, MO

DECEMBER 16

Labor Law & Discipline of Execution
Denise Delcore, Polsinelli
Kansas City, MO

JANUARY 20

Construction Contracts & Discipline of Execution
Steve Ruprecht, Brown & Ruprecht
Columbia, MO

FEBRUARY 17

Marketing, Branding, & Networking
John Lovell, Lovell Sagebrush Insurance Group
Columbia, MO

MARCH 17

Bonding, Risk Management & Safety
Thomas McGee
Kansas City, MO

APRIL 21

Financial Management & Succession Planning
MarksNelson
Columbia, MO

MAY 26

Project Presentation & Celebration
ABC Leadership Panel
Kansas City, MO

**Dates & locations are subject to change.*

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SEPTEMBER 30 *Kick Off! Leadership & Self Discovery*

To **kick off** LEAD ABC, participants will complete a DiSC profile analysis to learn more about their professional personalities and how to best work with a variety of personality types. Take part in an in depth discussion on leadership styles and approaches as we embark on our journey together.

OCTOBER 21-22 *Franklin Covey: How to Manage People* Based on *The 7 Habits of Highly Effective People* by Dr. Stephen R Covey, this course will empower you to effectively manage and engage your team to achieve sustainable results. The application-oriented program focuses on the fundamentals of great leadership and applies new mindsets, skills, and tools towards becoming a leader who can consistently deliver results.

NOVEMBER 19 *Company Culture & Strategic Planning*

Your **company's culture** can be a game changer in achieving the success you want. Learn how to establish and convey your core values and expectations to create a culture that positively impacts every element of your business. Understanding effective **strategic planning** can make your key initiatives possible through thoughtful planning and execution as you work to equip your business with the tools needed to excel in any environment.

DECEMBER 16 *Labor Law & Discipline of Execution*

Improve your understanding of **Labor Law** specific issues affecting merit shop contractors including, effective hiring practices, employee engagement strategies, benefits management and implementation, and harassment prevention.

JANUARY 20 *Construction Contracts*

Comprehending the basics of construction law, contracts, and contract modifications are critical skills for any contractor. Understand common legal issues and develop strategies and solutions to address them in this interactive session.

FEBRUARY 17 *Marketing, Branding, & Networking*

Discuss effective strategies to establish a **marketing** plan and learn how to leverage your personal **brand** to help you increase your influence across the board. Topics will include business development activities, **networking** in your community, and utilizing social media.

MARCH 17 *Bonding, Risk Management & Safety*

Effectively managing **risk**, establishing world class **safety** performance management systems, and understanding **bonding** are foundational issues for contractors. Understand how to minimize risk, maximize resources available for implementing these programs, and leverage relationships that lead to the most favorable credit.

APRIL 21 *Financial Management & Succession Planning*

Effective budgeting and **financial management** are critical areas for any business. Learn exactly what your financial statements are telling you, and how to establish strong financial controls to protect you.

Focusing on effective **succession planning**, learn how to recruit and retain team members for every position by creating opportunities for advancement. Understand how to establish successful career paths for your team and how to support their professional development.

MAY 26 *Project Presentation & Celebration*

In this final session, participants will reconnect with ABC member executives and be challenged to use the skills and knowledge gained throughout the program to **present** the findings from their group project. Final thoughts, questions and goals will be examined.

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Please fill out the below information and return to ABC Heart of America by 08/31/2020.

PERSONAL INFORMATION

Applicant Name: _____

Mailing Address: _____

Mobile Phone: _____

E-Mail: _____

PROFESSIONAL PROFILE

Current Job Title: _____

Company: _____

Office Phone: _____

Total number of years in current position: _____

Total number of years in the construction industry: _____

Supervisor's name & title: _____

Briefly describe your current responsibilities and job duties at your company:

APPLICATION CONTINUED ON NEXT PAGE

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Please fill out the below information and return to ABC Heart of America by 08/31/2020.

Why should you be selected for this program?

How will you manage your current responsibilities and LEAD ABC meetings, programs, and required homework?

What leadership qualities and professional skills do you hope to improve or gain from this program?

*If you require more space to complete your application, additional pages may be included. If you wish to submit a resume with your application, please send a copy along with your completed application to aubry@abcksmo.org.

Please sign below to confirm your understanding that absences from course offerings may lead to removal from the program.

Signature _____ Date _____

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